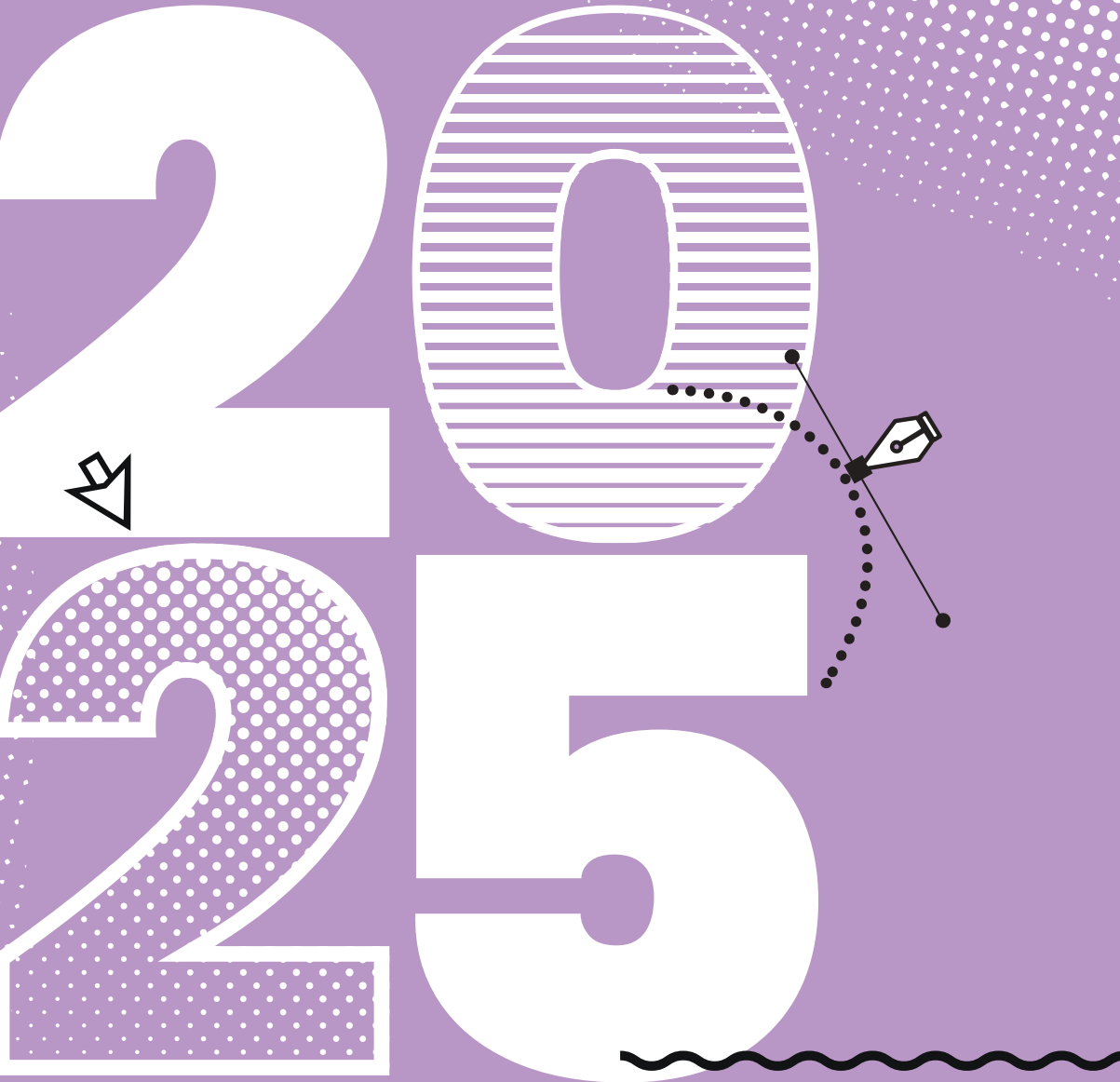


✱ Shipley Creative



Products &
Services Brochure

HELLO! ✱

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Small Format Media

Printing small format allows you to add a more personal dimension to your marketing.

Printing small format allows you to add a more personal dimension to your marketing.

Leaflets, flyers, business cards etc. allow your clients to take a piece of your business away with them. The result is an increased period of exposure for your brand and that particular communication.

Small format printing also allows the production of customer incentives such as vouchers and invitations to promote customer interaction with your business.

Our small format printing capabilities are endless and we offer a range of print materials and in-house finishing, including stop-perforation and multiple options in lamination and foiling.

We also offer a waterproof, non-tear stock with added durability and wipe-clean properties, a sensible option for menus.



Small Format Media

Single Sided

Double Sided

A4 Leaflet (100g uncoated / 130g silk), Card (250g uncoated / silk)*



500 Leaflet	£93.00	£99.00
1000 Leaflet	£120.00	£135.00
500 Card	£97.00	£110.00
1000 Card	£129.00	£153.00

A5/DL Leaflet (100g uncoated / 130g silk), Card (250g uncoated / silk)*



500 Leaflet	£58.00	£68.50
1000 Leaflet	£97.00	£113.00
500 Card	£65.50	£87.00
1000 Card	£99.00	£116.00

A6 Leaflet (100g uncoated / 130g silk), Card (250g uncoated / silk)*



500 Leaflet	£42.00	£49.50
1000 Leaflet	£64.00	£73.50
500 Card	£46.00	£58.50
1000 Card	£72.00	£82.50

*Design included. Terms apply.

MIGHTY MENUS

by ✖ Shipley Creative



- ☑ TEAR RESISTANT
- ☑ WATERPROOF
- ☑ GREASEPROOF
- ☑ TOUGH SURFACE, NO LAMINATION REQUIRED
- ☑ WITHSTANDS BLEACH & CHEMICAL CLEANING
- ☑ WITHSTANDS TEMPERATURES FROM -40°C TO 250°C



ShipleyCreative.com/Mighty-Menus

Small Format Media

Single Sided

Double Sided

A7 Leaflet (100g uncoated / 130g silk), Card (250g uncoated / silk)*



500 Leaflet	£33.00	£37.00
1000 Leaflet	£39.00	£45.00
500 Card	£35.00	£39.00
1000 Card	£42.00	£56.00

Business Cards 450g silk as standard**



100	£25.00	£28.00
500	£38.00	£45.00
1000	£48.00	£59.00

+ £16 to add lamination in either matt or gloss, + £22 for soft touch.

Menus & Invitations, designed to your specifications**






Menus & invitations can be designed and produced to specification that provides your business with a bespoke feel. Ask us about the addition of foiling, spot uv or specialist laminates to give your products a high end finish.

*Design included. Terms apply.

**We offer various stocks and finishing options including: gloss/matt/soft touch lamination, foiling, spot UV and more.

Contact us at theteam@shipleycreative.com or on 01942 364500 to discuss your upcoming project.



Stitching, Creasing, Perforation		Pages/Panels	Price
Stitched Booklets (250g silk cover / 130g silk inner), other options available			
	500 A5	12 Page	£385.00
	500 A4	12 Page	£595.00
Voucher Books (130g silk), stitched & perforated			
	500 144mm x 74mm	Up to 12	£325.00
	1000 144mm x 74mm	Up to 12	£590.00
Tent Cards			
	500 (105mm x 148mm) panel	3 Panels	£178.00
	500 (94mm x 210mm) panel	3 Panels	£178.00
	500 (140mm x 250mm) panel	3 Panels	£289.00



Direct Mail

95% of direct mail is engaged with.

Source: JICMAIL








Direct Mail remains a trusted and popular means to contact your customer base, offering something tangible and commanding attention. People tend to open their physical mail more readily than electronic mail. It gives a greater opportunity to inform your target audience in more detail about your offers or campaigns than an SMS and provides trackable response rates.

We offer a wide range of mailing solutions designed, printed and enclosed in-house giving us greater control of production times and allowing flexibility.

We send our mail shots direct with Royal Mail, avoiding any downstream access delays.

However, should you prefer to use a third party carrier please speak to us and we will be happy to discuss the options.

Mailings		Single Sided (Per Item)	Double Sided (Per Item)
A5 Postcards / DL Postcards			
	Over 4000 Items	£0.57	£0.59
	Under 4000 Items	£0.60	£0.62
A6 Postcards			
	Over 4000 Items	£0.56	£0.58
	Under 4000 Items	£0.58	£0.61
A5 Breakopen*			
	Over 4000 Items		£0.89
	Under 4000 Items		£0.96
Please note this product is also available as a non-posted item. For any 1st class or economy mailing requirements, email theteam@shipleycreative.com or give us a call on 01942 364500 for a quote.			

Mailings		Single Sided (Per Item)	Double Sided (Per Item)
A4 Letter folded & inserted into a C5 Envelope			
	Over 4000 Items	£0.65	£0.68
	Under 4000 Items	£0.68	£0.71
A5	Letter Insert	+£0.04	+£0.06
A4	Letter Insert	+£0.07	+£0.09
A4 Tab Sealed Mailer			
	Over 4000 Items		£0.76
	Over 1000 Items		£0.86
	Under 1000 Items		£0.99
Mailings of over 250 items are designed free of charge. Please note there is a £40 minimum charge for mailings. We also offer bespoke branded envelopes, give us a call on 01942 364500 for a quote. Prices subject to change in accordance with Royal Mail pricing.			



Posters

Posters are a traditional and impactful way to communicate with your client base.


Whether adorning the walls of your venue or hung out in the world to entice or inform, the medium is an old favourite and is as effective a form of business to customer communication as ever.

We design and produce bespoke posters at a range of sizes, from a subtle A3 to an attention grabbing 60x40", as a stand alone promotional piece, or as a part of an extensive marketing package.


Taking the diverse nature of our clients needs into consideration, at Shipley Creative we are able to offer a range of poster finishes including classic 'silk' poster paper, weatherproof 'tear resistant' media, and our popular 'backlit' substrate for clients who wish to display in an illuminated frame.




Posters

Classic Silk Poster*	Qty	Initial Design	1 (same design)	5 (same design)	10 (same design)
	A2	£28.00 ea	£12.00 ea	£6.00 ea	£4.40 ea
	30x20"	£28.00 ea	£15.00 ea	£7.50 ea	£5.50 ea
	A1	£28.00 ea	£17.00 ea	£10.20 ea	£7.50 ea
	40x30"	£28.00 ea	£21.00 ea	£12.60 ea	£9.20 ea
	A0	£28.00 ea	£27.00 ea	£16.20 ea	£11.80 ea
	60x40"	£28.00 ea	£34.00 ea	£20.40 ea	£15.00 ea

Weatherproof Poster

	A2	£28.00 ea	£16.00 ea	£8.00 ea	£5.85 ea
	30x20"	£28.00 ea	£19.00 ea	£9.50 ea	£6.93 ea
	A1	£28.00 ea	£24.00 ea	£14.40 ea	£10.50 ea
	40x30"	£28.00 ea	£30.00 ea	£18.00 ea	£13.20 ea
	A0	£28.00 ea	£38.00 ea	£22.80 ea	£16.65 ea
	60x40"	£28.00 ea	£45.00 ea	£27.00 ea	£19.70 ea

Backlit Poster

	A2	£28.00 ea	£19.00 ea	£9.50 ea	£7.00 ea
	30x20"	£28.00 ea	£24.00 ea	£12.00 ea	£8.73 ea
	A1	£28.00 ea	£28.00 ea	£16.80 ea	£12.30 ea
	40x30"	£28.00 ea	£36.00 ea	£21.60 ea	£15.80 ea
	A0	£28.00 ea	£46.00 ea	£27.60 ea	£20.00 ea
	60x40"	£28.00 ea	£58.00 ea	£34.80 ea	£25.40 ea

*Lamination available.



Banners

Paired with bold, eye catching creative, banners can form a vital component of your communications package.

Large format banners are a pragmatic way to make a statement.

When strategically placed, banners are unmissable to passers by. Paired with bold, eye catching creative, banners can form a vital component of your communications package.

Banners are an especially effective way to grab the attention of potential clients and advance the visibility of your business and in particular promotions and messages.

Our large format banners are advantageous due to their versatility. They can be displayed both internally and externally and the eyeleted hem allows for the banners to be fixed to a variety of surfaces at a myriad of levels.

We additionally stock a printable mesh banner substrate, this will avoid your banner becoming a kite in blustery conditions.

Our freestanding pull up banners are particularly popular amongst customers, acting as a potent marketing device when placed throughout venues in consumer dense areas as well as an effectual addition to your business display stand at trade shows.



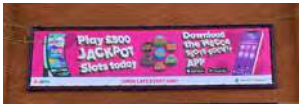
Pull Up Banners*	Qty	Initial Design	1	5	10
			(same design)	(same design)	(same design)



£28.00	£49.50 ea	£47.60 ea	£45.00 ea
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Large Format Banners

Outdoor Banner (440g), Hemmed & Eyeleted. Bespoke sizes available upon request.



Small	4' x 2'	£25.00	£26.00 ea	£20.00 ea	£14.00 ea
Medium	6' x 3'	£28.00	£43.00 ea	£33.60 ea	£19.80 ea
Large	8' x 4'	£28.00	£65.00 ea	£51.00 ea	£38.00 ea
XLarge	12' x 5'	£28.00	£96.00 ea	£86.40 ea	£56.50 ea

Mesh Windproof External / Indoor Banner, Hemmed & Eyeleted. Bespoke sizes available upon request.



Small	4' x 2'	£25.00	£24.00 ea	£18.00 ea	£12.00 ea
Medium	6' x 3'	£28.00	£38.00 ea	£29.50 ea	£18.20 ea
Large	8' x 4'	£28.00	£59.00 ea	£48.40 ea	£35.30 ea
XLarge	12' x 5'	£28.00	£92.00 ea	£82.20 ea	£53.20 ea

*Pull Up Banners supplied in a professional black carry case and are printed on anti-curl blockout PVC grey backed substrate.



P.O.S. Solutions

In conjunction with our more traditional print offerings, Shipley Creative have the capability to provide our clients with a variety of alternative point of sale solutions.

Pavement signs and tri-sided bollard covers are an efficient method of maximising the potential of the immediate exterior of your business or venue with a view to enticing possible customers and increasing footfall.

In extension we are able to provide free standing strut cards, allowing you to take advantage of unused counter-top space, and branded cafe barriers ensuring brand fluidity throughout your venue.



Environmental Design & Production

Reinforce brand presence throughout your business environment.

In the event that your business requires more enduring printed fixtures, we provide access to a wealth of adhesive substrates.

Wall decals, durable floor stickers and window coverings such as frosting and one-way vision, are just some of the convenient materials available to reinforce brand presence throughout your business environment. These elements are commonly used to display logos and brand imagery and convey branded messaging.

One-way vision is a practical solution as it offers an air of privacy to paying customers in attendance whilst still allowing natural light into your venue.

The selection featured in the manual only begins to scratch the surface of the bespoke solutions available. Get in touch with the team if you have any requests.



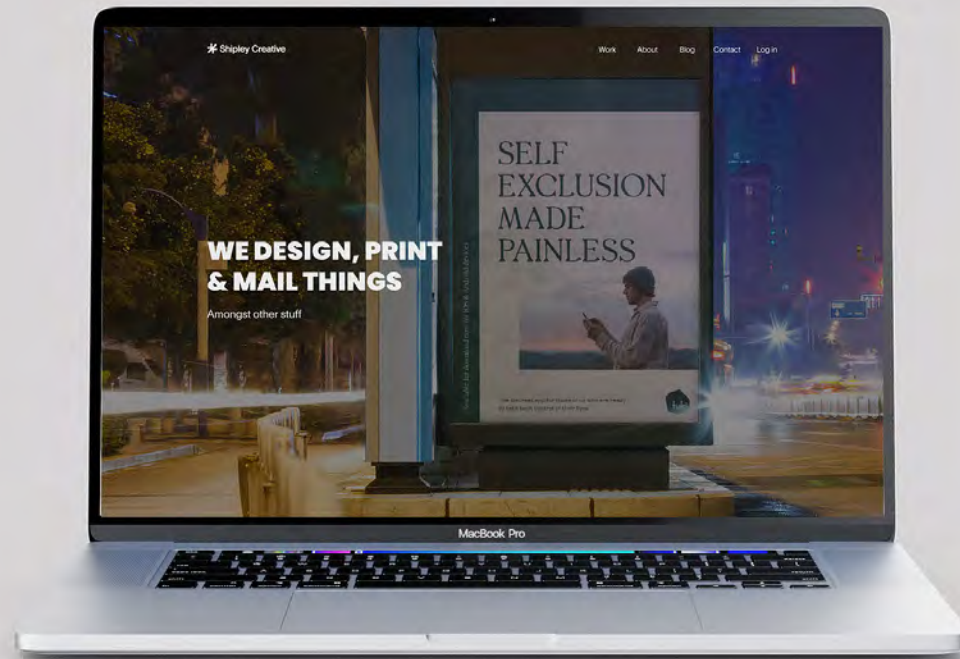
Digital Design - Motion Graphics

The future is digital...

The ever increasing presence of digital displays allows our customers to offer their services and messages with dynamism and energy.

Our creative team are well experienced and practised in creation of dynamic design and motion graphics which will give your digital posters greater impact and edge.

Prices for our digital animations start at £125. Please contact us to discuss your upcoming projects.



Website Design & Social Media

Social media platforms have changed the way we do business, consume content, spend our free time, and share our personal lives and opinions.

In an age where your online presence is more important than ever, Shipley Creative offer both bespoke web site design, and social media management.

Get in touch to discuss your requirements and see how we can help boost your web traffic and social media engagement.

Call us on 01942 364500 or email theteam@shipleycreative.com

Additional info

Design charges may apply on some of our products, chargeable at £40 per hour.

Please note, we have a minimum order value of £40.

Delivery charges are as follows:

Standard delivery	£11.50
Small parcel (under 2kg)	£8.80
Large item (oversize)	£35.00
Additional packages	+£8.50
Saturday premium	+£15.00

Please note delivery to Scottish highlands / Northern Ireland / islands will incur extra costs. Please enquire before placing order.

GDPR Compliance

When supplying direct mail data, please note we cannot accept unencrypted address files through email so please ensure you send the data encrypted. We can help you with this if required.
Our privacy policy is available on our website at: ShipleyCreative.com/Privacy-Policy

Notes

Get in touch to
discuss your latest project

HOW TO MAKE YOUR BRAND



Shout

theteam@shipleycreative.com
shipleycreative.com

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 Shipley Creative